



ACCOMPLISHMENTS

Achieving Balance, Ameren's 2016 Corporate Social Responsibility Report at AmerenCSR.com, was recognized by the League of American Communication Professionals as one of the top reports worldwide, and ranked fourth across all companies in the Americas Region.

In 2016, Ameren salvaged over \$115,000 worth of fair market value office equipment and supplies, donating to nonprofit organizations, and reached the milestone of recycling over 10 tons of rechargeable batteries with Call2Recycle, our battery and cell phone product stewardship partner since 2005.

Ameren's Avian Protection Program educates and trains field crews on interactions with raptors, providing safe use of company facilities by retrofitting existing structures with avian-safe covers. The training has helped field personnel rescue birds and other animals from potentially dangerous locations near utility poles, lines and other equipment.

Ameren understands the importance of sustainability, cleaner energy and being good stewards of the environment. Our

actions over the years and plan for the future demonstrate our commitment to preserving and protecting our environment and achieving sustainability.

*Richard Smith |
Director, Environmental Strategy & Analysis*

INNOVATIONS

More than 200 thought leaders and visionaries from academia, government agencies and energy industries participated in the April 2016 conference Achieving a Sustainable Energy Future held at Saint Louis University's Center for Global Citizenship. Co-sponsored by Ameren, the event focused on the utility industry, transportation sector, urban development and policy development, and discussed opportunities and challenges of achieving a sustainable energy future.

Ameren is supporting emerging technologies as well as the customers who adopt them. The company is currently offering electric vehicle (EV) incentives to co-workers, piloting an EV charging corridor from mid-Missouri to St. Louis, using drones to identify equipment problems in difficult to reach places and investing in clean energy initiatives.

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AMEREN

St. Louis Green Business Challenge – 2016 Champion Innovation Project The Hub@1539

Project Description

In 2016, Ameren completed converting space that had been a movie theater-turned-warehouse into **The Hub @1539**. In this resourcefully renovated space, the company's Innovation Action teams now collaborate to share ideas, test theories and meet with other innovative thinkers in the energy technology space. Low VOC finishes, LED lighting and reclaimed materials are some of the efficiencies built into the facility. The project has created a new working environment on the Ameren campus, dedicated to supporting emerging technologies today while also preparing for future innovations.

Project Location

St. Louis Headquarters Campus

Project Time Frame

November 2015-February 2016

Who or what does this project impact?

- Ameren's Building Services department suggested the use of the former movie theater space as a sustainable, efficient and inexpensive use of facilities. Co-worker suggestions continue to have a key role in vetting new innovative ideas for the space.
- The space is far from a typical Ameren corporate look and feel, is forward thinking and provides a collaborative and flexible environment for teams.
- The location is equipped with mobile and wireless technology to easily accommodate clients and other customers.